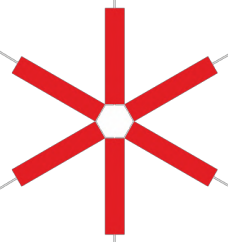

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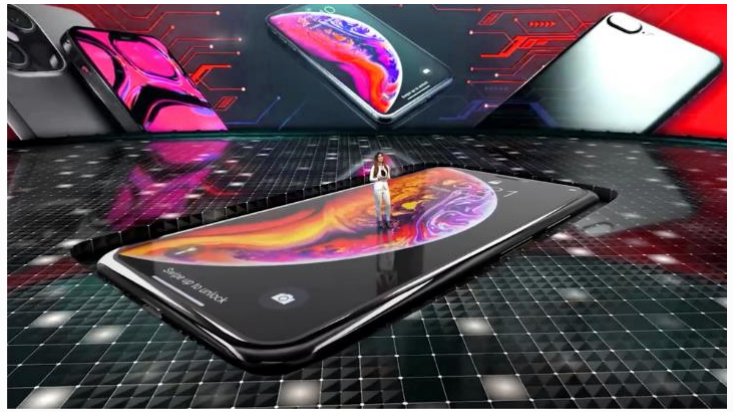
AREAS OF OUR ACTIVITY

AR

Content added to live streaming from a real studio

VR



A virtual studio with animated content

XR

Combining the advantages of real and virtual studios

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OUR FORMATS

Business format:
presentations, forums,
conferences

Commercials,
clips and serials

Shows and
performances

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AR CAPABILITIES

[AR]

01 Realistic 2D/3D objects added to live streaming

02 Static/dynamic design

03 Interaction between the graphics and the human contributor

04 Live streaming post-production

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VR CAPABILITIES

[VR]

01 Full representation of your idea

02 Animated chats and polling sessions

03 Connecting contributors from any source

04 Instant transfer of live full-size contributor figure to the virtual stage

05 An auditorium made of a Zoom conference call

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XR CAPABILITIES

XR

01 Combining the advantages of virtual and physical venues

02 Holding a virtual event simultaneously with the real one

03 Live contributions made on the real and virtual stages

04 Connecting contributors from any source

05 Instant transfer of live full-size contributor figure to the virtual stage

06 An auditorium made of a Zoom conference call

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ADDITIONAL CAPABILITIES

VR/XR

CREATING A VIRTUAL SPACE

We will create for you a customised virtual space ranging from virtual universes to music halls or sports arenas, busy streets and tropical jungle.

You may also select a virtual auditorium from our prêt-à-porter design concepts.

CONNECTING ZOOM CONFERENCE CALL MEMBERS AND SEATING THEM AROUND THE VIRTUAL AUDITORIUM

All your audience can be seated around our virtual auditorium in any order and configuration.

All Zoom call members will make up the audience of your unique event.

DYNAMIC MULTI-CAMCORDER SHOOTING IN A VIRTUAL VENUE

Whether in our own studio or at any other venue, we offer virtual multi-camcorder real-time shooting with camera controls enabled focus, zoom and camera movements.

Regardless of the camcorder type – whether a steady cam or a crane cam – the picture on live streaming will be absolutely fantastic.

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OUR STUDIO

[VR/XR]

01 Lighting equipment adapted for the event's virtual format

02 Sound equipment fine-tuned to suit the event's special format

03 Multi-camcorder shooting and VR location live tracking

04 Optimal set of mixing and editing equipment

05 Complete technical support through all stages

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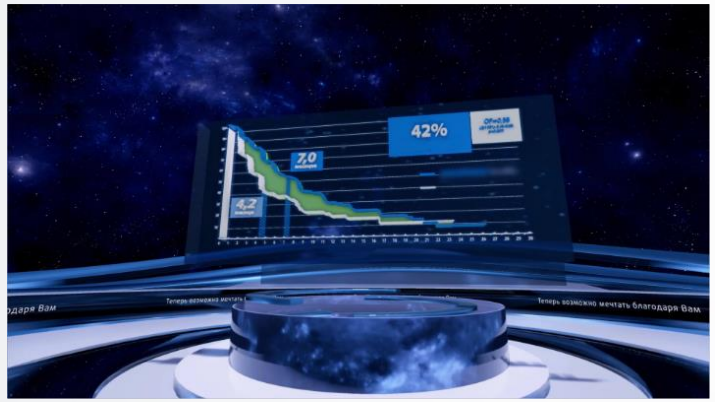
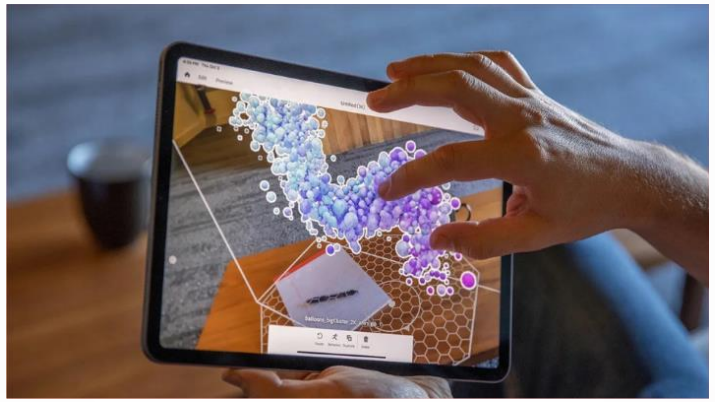
ADDITIONAL CAPABILITIES

VR/XR



INTERACTIVE CHATS AND POLLING SESSIONS

We may hold interactive polling sessions directly in a virtual venue and may enable the audience to express their opinion via a live chat.



AR / VR EVENT APPLICATIONS

We develop unique AR/VR solutions for events.

As Structura develops exclusive tools and realistic graphics, it enables the clients to transcend the limits of the possible and offers them cutting-edge innovative solutions.

MO-CAP

By integrating animated characters into your event we will make it unique indeed.

We use Motion Capture technology and integrate it into both real and virtual space, thus making the audience believe that an imaginary character is indeed real.
For instance, you may be represented by a virtual character looking as a robot or a pill, and that virtual character will copy all your movements on stage.

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TELEPORTATION

VR/XR

01 Featuring a live full-size contributor figure

02 Contributor's geographic location can be anywhere

03 Interaction between the real and the virtual contributors

04 Instant transfer of live full-size contributor figure to the virtual stage

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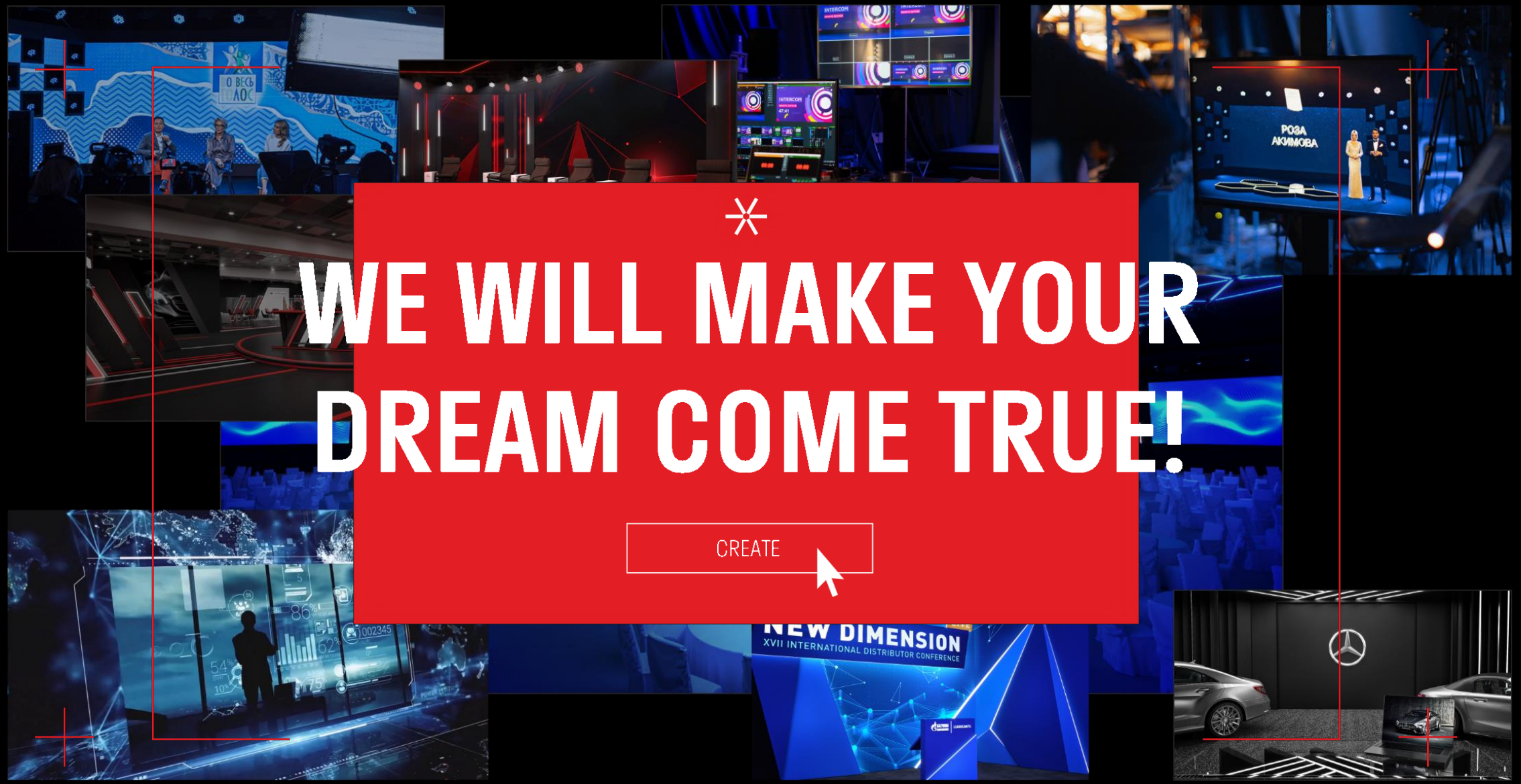
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DREAM COME TRUE!
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